

U.S. and Canada October 2026

A source-led snapshot of outdoor demand, verified openings and project signals. Built for owners, operators, suppliers and developers who need a research file they can keep, cite and challenge.

<div>52M+</div> <div>North American households camped in 2025 Source S01</div>	<div>323.0M</div> <div>U.S. National Park Service recreation visits in 2025 Source S03</div>	<div>+5.1%</div> <div>Canadian domestic tourism spending, Q1 2026 year over year Source S05</div>	<div>174+</div> <div>Disclosed units in this current mixed-stage project sample Source CALC-03</div>
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Snapshot checked 2026-10-21. A bounded open-source signal scan. It combines official tourism and outdoor-recreation indicators with a manually verified sample of operator and public-project announcements. It is not a census of the glamping market.

PUBLISHED BY UNIKOST

<https://unikost.com/glamping-lab>

Demand is broad. Local feasibility is still specific.

01

North America / Camping participation

More than 52 million households camped in 2025, with a stated \$66 billion economic footprint.

The addressable outdoor-hospitality audience is broad, but this is not a glamping-only revenue figure.

Source S01

02

United States / Public-land visitation

323,014,305 recreation visits and 13,016,577 overnight stays were reported by the National Park Service for 2025.

Outdoor destination demand remains large. Park visitation does not measure private glamping occupancy.

Source S03

03

Canada / Domestic travel value

Domestic visits rose 2.3% year over year in Q1 2026 while spending rose 5.1%.

Spending grew 2.8 percentage points faster than visit count. Mix, trip length and inflation can all contribute.

Source S05

04

Canada / Inbound travel value

Inbound trips rose 3.5% year over year in Q1 2026 while spending rose 13.8%.

Spending grew 10.3 percentage points faster than trips. This supports deeper value research, not an ADR claim.

Source S05

05

Canada / Destination pressure

Banff reported a record 4.515 million visitors in 2025 and 292,033 frontcountry campground site nights; peak-summer campgrounds were fully booked.

Strong destination anchors can create compression, but nearby private supply still needs local demand and feasibility work.

Source S07

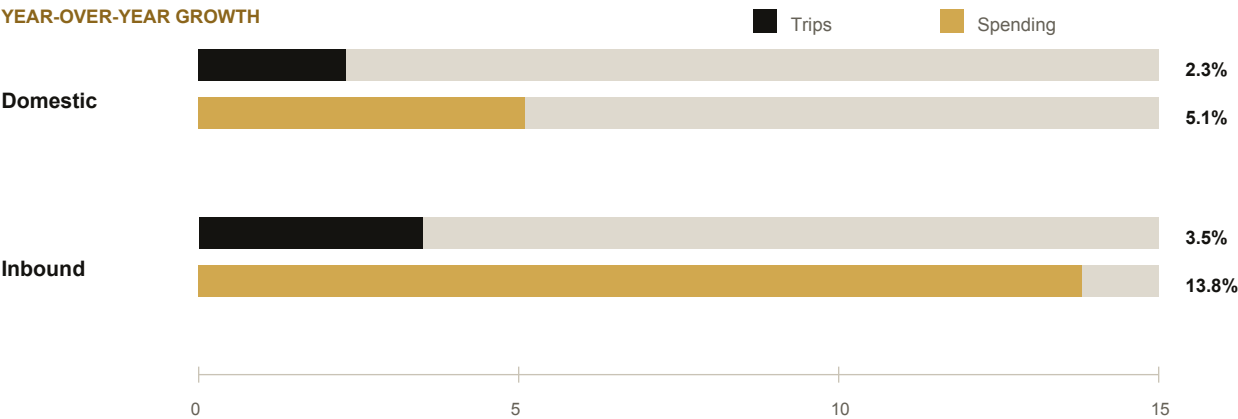
The arithmetic is original; the inputs remain visible.

CALC-01	<p>U.S. NPS overnight intensity</p> <p>4.0 overnight stays per 100 recreation visits</p> <p>Formula: 13,016,577 overnight stays / 323,014,305 recreation visits x 100</p> <p>Limit: Visits and overnight stays are activity counts, not unique guests or private-lodging demand.</p>
CALC-02	<p>Canada Q1 2026 value spread</p> <p>+2.8 pp domestic; +10.3 pp inbound</p> <p>Formula: Spending growth minus trip growth</p> <p>Limit: A directional value signal only; it does not isolate glamping, price or profitability.</p>
CALC-03	<p>Verified sample capacity by stage</p> <p>92 reservable/open disclosed + 0 scheduled disclosed + 82 proposed/planned</p> <p>Formula: 54 Pennsylvania sites + 5 Westgate tents + 33 disclosed Ponderosa cabins/trailers + 60 Charmed units + 2 planned Cabin on the Coulee sites + approximately 20 proposed Mt Seymour tent/yurt pads; undisclosed tent and project counts excluded</p> <p>Limit: A mixed-stage minimum from a selected source scan. Ponderosa's glamping-tent count and other undisclosed counts remain unknown; this is not market size.</p>

Why this matters: market reports often mix participation, travel spending, overnight stays, inventory and development announcements. Glamping LAB keeps those layers separate so a strong headline cannot quietly become an occupancy or revenue promise.

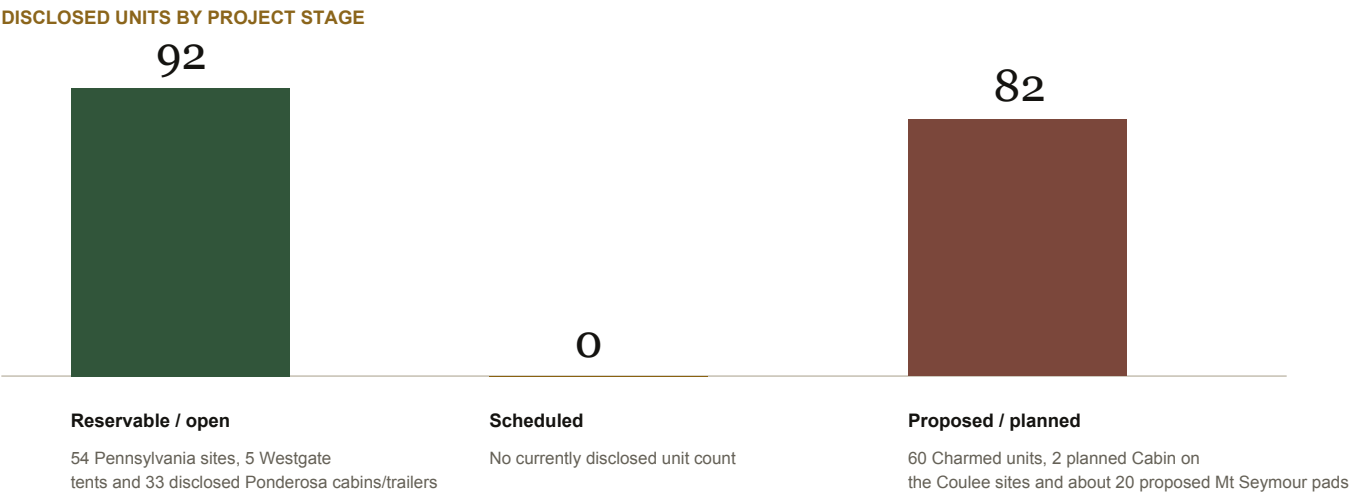
Like-for-like signals, with the denominator kept visible.

How fast is Canadian travel spending growing versus trip volume?



In Q1 2026, spending grew 2.8 percentage points faster than trip volume for domestic travel and 10.3 points faster for inbound travel. Source S05. This does not isolate glamping, price or profit.

How many disclosed units sit in each project stage?



The 174-unit total is a mixed-stage minimum from currently disclosed counts in this selected sample. Ponderosa includes 33 disclosed cabins and trailers while its tent count remains unknown. This is not market size.

Ten projects, three stages and one explicit unknown rule.

PROJECT	Operating / reservable 7	Scheduled / unverified 1	Proposed / concept 2	CONF.
US - Pennsylvania Glamping in seven state parks	•	-	-	A
US - Florida Westgate River Ranch	•	-	-	A
US - Arizona Ponderosa Pines Resort	•	-	-	A
US - Maryland The Domes at Rainbow Ridge	-	•	-	B
Canada - Ontario Whispering Springs	•	-	-	A
Canada - Ontario Fronterra Farm Camp	•	-	-	B
Canada - Manitoba Little Mountain Lodge	•	-	-	A
Canada - Alberta Cabin on the Coulee Farm	•	-	-	B
Canada - Alberta Charmed Resort third location	-	-	•	A
Canada - British Columbia Mt Seymour all-season glamping concept	-	-	•	C

Seven records are operating or reservable, one is scheduled but not reverified as open, and two remain proposed. A project count is not a unit count; undisclosed inventory stays unknown.

Machine-readable chart data: <https://unikost.com/reports/glamping-lab-data-2026-10.csv>

Verified opening and development signals.

MARKET / PROJECT	STATUS	UNITS	FORMAT / SEASON	EVIDENCE
US - Pennsylvania Glamping in seven state parks	Reservable / seven-park 2026 rollout	54	Climate-controlled tents Park-specific 2026 windows; reservations open	Pennsylvania DCNR's current glamping page lists 54 furnished sites across seven parks with reservations open. The prior 61-site, eight-park announcement is superseded. Confidence A - S08
US - Florida Westgate River Ranch	Opened expansion	5	Luxury tents with ensuite bathrooms Year-round resort context	The operator announced five new tents opened in January 2026. Confidence A - S09
US - Arizona Ponderosa Pines Resort	Operating / reservations open	33 disclosed + tent count unknown	Cabins, vintage Airstreams and seasonal glamping tents Opened September 18, 2026; glamping tents are seasonal	The operator links to live booking, states that the resort opened September 18, and currently discloses 25 cabins with private hot tubs plus 8 renovated vintage trailers. The page also lists seasonal glamping tents without a tent count, so only 33 disclosed cabins/trailers are counted. Confidence A - S10
US - Maryland The Domes at Rainbow Ridge	Opening claim not reverified	Unknown	Geodesic domes Operator page still states spring 2026; unit count not found	The operator page names a spring 2026 opening near Deep Creek Lake and Swallow Falls State Park, but current operation was not independently confirmed at this snapshot. Confidence B - S11

Signal to watch: Pennsylvania's current program is smaller than first announced, while Florida and Arizona now provide operating or booking evidence. Maryland remains an overdue opening-window claim until operation is reverified.

Operating seasons and proposed supply must stay separate.

MARKET / PROJECT	STATUS	UNITS	FORMAT / SEASON	EVIDENCE
Canada - Ontario Whispering Springs	Operating / winter cabin bookings	Unknown	Safari tents, treetop tents and A-frame cabins Cabins bookable October 18, 2026-May 20, 2027; several amenities closed for winter	The operator's current page says cabin accommodations can be booked from October 18, 2026 through May 20, 2027. It also says the Watering Hole restaurant, pool and reception are closed while the thermal spa remains accessible. Confidence A - S12
Canada - Ontario Fronterra Farm Camp	Operating record / current page unavailable	Unknown	Farm and forest tent stays May 15-September 28, 2026	The retained operator reservation page documented the May 15-September 28, 2026 season. At the 2026-10-21 recheck, the direct site returned an origin error, so no closure or new season is inferred. Confidence B - S13
Canada - Manitoba Little Mountain Lodge	Operating	Unknown	Glamping cabins and log cabins May 15-November 1, 2026	The operator states the renovated resort opened in 2025 and publishes its 2026 season. Confidence A - S14
Canada - Alberta Cabin on the Coulee Farm	Operating / expansion planned	2 planned	Cabin, yurt and small glampsites May-November	Three sites are described as operating; two additional sites are planned for 2026. The two planned units are counted in the planned-stage subtotal. Confidence B - S15
Canada - Alberta Charmed Resort third location	Proposed / 2026-2027	60	30 cottages and 30 glamping campsites Not disclosed	Alberta Major Projects lists the proposal and schedule. It is not treated as open. Confidence A - S16
Canada - British Columbia Mt Seymour all-season glamping concept	Development-plan concept	Approximately 20 proposed	Tents or yurts in an all-season resort plan All-season concept	The resort development plan identifies approximately 20 tent or yurt pads as a proposed all-season amenity. It remains a plan-stage concept; no opening is asserted. Confidence C - S17

Signal to watch: the operating examples disclose pronounced May-to-autumn seasons, while proposed projects in Alberta and British Columbia test larger or all-season formats. Neither plan-stage record is treated as open inventory.

Six research products people can actually use.

<div>01</div> <div>Opening tracker</div> <div>Opening date, booking status, key count, structure mix and source confidence.</div>	<div>02</div> <div>Season map</div> <div>Operating months, climate strategy and amenities that extend shoulder seasons.</div>
<div>03</div> <div>Unit economics inputs</div> <div>Published rate windows, stay rules, package inclusions and fees - never invented occupancy.</div>	<div>04</div> <div>Operating stack</div> <div>Booking, payment, messaging, access, housekeeping and upsell systems.</div>
<div>05</div> <div>Destination magnet index</div> <div>Natural attraction, created experience, repeat-visit reason and local demand driver.</div>	<div>06</div> <div>Development reality</div> <div>Announced versus permitted, financed, under construction, reservable and operating.</div>

GA4's consent-limited UNIKOST event report recorded 0 file_download events from October 7 through October 20, 2026. The same report included 12 total events from 2 users. This does not measure unconsented activity or prove demand; LAB page traffic, indexation, LLM visibility, leads and business outcomes remain unknown.

Boundaries are part of the result.

A bounded open-source signal scan. It combines official tourism and outdoor-recreation indicators with a manually verified sample of operator and public-project announcements. It is not a census of the glamping market.

Confidence A

An official authority or operator provides the stated fact. Availability can still change after the snapshot date.

Confidence B

An operator announcement or future schedule requires a later opening check.

Confidence C

A public plan or concept. It is not an operating property and no opening is inferred.

What this report does not claim

No market-size estimate, occupancy, ADR, revenue, profitability, permit status or project viability is inferred. Unknown unit counts stay unknown. The project tracker is selected and reproducible, not exhaustive.

Direct registry for every external input.

S01	KOA	2026 Camping & Outdoor Hospitality Report overview	https://koa.com/north-american-camping-report/
S02	Outdoor Industry Association	2026 Camping Report executive summary	https://oia.outdoorindustry.org/l/51282/2026-02-23/f4j3xz
S03	U.S. National Park Service	2025 visitor use by the numbers	https://www.nps.gov/orgs/1207/03-13-26-2025-visitation-statsitics.htm
S04	U.S. Bureau of Economic Analysis	Outdoor Recreation Economic Statistics, 2024	https://www.bea.gov/data/special-topics/outdoor-recreation
S05	Statistics Canada	National Travel Survey, first quarter 2026	https://www150.statcan.gc.ca/n1/daily-quotidien/260825/dq260825a-eng.htm
S06	Parks Canada	2024-2025 Departmental Results Report	https://www.parks.canada.ca/agence-agency/bib-lib/rapports-reports/rm-r-dpr/2024-2025
S07	Parks Canada	Banff National Park Annual Report 2025	https://www.parks.canada.ca/pn-np/ab/banff/info/gestion-management/involved/plan/2025
S08	Pennsylvania DCNR	Current glamping program in seven state parks	https://www.pa.gov/agencies/dcnr/recreation/what-to-do/stay-overnight-glamping
S09	Westgate Resorts	River Ranch expands luxury glamping	https://www.westgateresorts.com/news/westgate-river-ranch-resort-and-rodeo-continues-expansion-of-luxury-glamping/
S10	Ponderosa Pines Resort	Current accommodations, booking and opening status	https://www.ponderosapinesresort.com/
S11	The Domes at Rainbow Ridge	Opening announcement	https://www.domesatrainbowridge.com/
S12	Whispering Springs	Current booking and winter operations	https://www.whisperingsprings.ca/
S13	Fronterra Farm Camp	2026 reservation season; page unavailable at recheck	https://fronterra.ca/reserve/
S14	Little Mountain Lodge	2026 operating season	https://www.littlemountainlodge.ca/
S15	Cabin on the Coulee Farm	Current sites and 2026 expansion	https://www.cotc.ca/
S16	Government of Alberta	Charmed Resort major-project listing	https://majorprojects.alberta.ca/details/Charmed-Resort-Blairmore/12088
S17	Mt Seymour Resort	2025 Resort Development Plan, published 2026	https://mtseymour.ca/sites/default/files/2026-05/MSR_Resort%20Development%20Plan_May%202026.pdf

Source pages were checked on 2026-10-21. Operator pages are evidence of their own statements, not independent certification. Canonical online edition: <https://unikost.com/glamping-lab>